

“A CELEBRATION OF GREAT DRINKS, PEOPLE, AND MISSION.”



cordially Invites you to



BECOME AN EVENT SPONSOR
AND MAKE A DIFFERENCE IN THE
LIVES OF OUR ADULT STUDENTS!

EVENT SPONSORSHIP PROPOSAL

Sponsoring the Literacy Council of Norristown's event provides you with:

- A unique opportunity to connect with the community.
- Demonstration of your strong community support and enhancement of your corporate reputation.
- An opportunity to build brand awareness.
- An easy way to get your name in front of hundreds of potential customers.
- Access to local leaders in the community.
- An advertising expense tax write-off for your business.

The Event:

This signature event is an ideal networking opportunity where you can demonstrate your commitment to our community. We will welcome over 100 community members as they enjoy an evening with beer, trivia and special guests in support of our programs which improve lives through literacy.



THURSDAY APRIL 22, 6:00 PM

THIS EVENT IS NOW VIRTUAL!

SPONSORS CAN GO TO:

[BREWS4BOOKS.EVENTBRITE.COM](https://www.brews4books.eventbrite.com) TO GIVE ONLINE



CHOOSE YOUR SPONSORSHIP LEVEL

Literacy Council of Norristown provides educational programs to increase students’ ability to read, write and speak English. Our services help improve their lives by increasing their employment and education opportunities.

CHAMPION	PARTNER	ALLY	ADVOCATE
\$5,000	\$2,500	\$1,000	\$250
<p><u>BENEFITS:</u></p> <ul style="list-style-type: none"> • 8 tickets to event • Podium time at the event <p><u>SPONSOR RECOGNITION:</u></p> <ul style="list-style-type: none"> • Name /logo in eNewsletter, Annual Report, *social media, website and news releases • Verbal recognition at the event • Name/logo on event signage • Additional exclusive name/ logo on event signage <p><u>EVENT SPONSOR FOR:</u></p> <ul style="list-style-type: none"> • 30 students learning English with teacher instructions and materials 	<p><u>BENEFITS:</u></p> <ul style="list-style-type: none"> • 6 tickets to event <p><u>SPONSOR RECOGNITION:</u></p> <ul style="list-style-type: none"> • Name /logo in eNewsletter, Annual Report, *social media, website and news releases • Verbal recognition at the event • Name/logo on event signage <p><u>EVENT SPONSOR FOR:</u></p> <ul style="list-style-type: none"> • 50 tutors with training and materials 	<p><u>BENEFITS:</u></p> <ul style="list-style-type: none"> • 4 tickets to event <p><u>SPONSOR RECOGNITION:</u></p> <ul style="list-style-type: none"> • Name /logo in eNewsletter, Annual Report, *social media, and website • Verbal recognition at the event • Name/logo on event signage <p><u>EVENT SPONSOR FOR:</u></p> <ul style="list-style-type: none"> • 50 students with classroom materials 	<p><u>BENEFITS:</u></p> <ul style="list-style-type: none"> • 2 tickets to event <p><u>SPONSOR RECOGNITION:</u></p> <ul style="list-style-type: none"> • Name /logo in eNewsletter, Annual Report, *social media, and website • Verbal recognition at the event <p><u>EVENT SPONSOR FOR:</u></p> <ul style="list-style-type: none"> • 5 students with instructional materials